

## Quick Guide

### Chapter 3.

*Choosing wine. How to always get it right.*

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## CHOOSING WINE. HOW TO ALWAYS GET IT RIGHT AT...

### THE RESTAURANT

How many times have you looked through a wine list at a restaurant starting on the right-hand side? In other words, in the price column...? But let's concentrate on the left-hand column, because we'll find some useful information there: the winery, type of wine. D.O., varieties, vintage, and so on.

House wine? Well, it depends. If the house wine is a faithful reflection of the type of wine from that region (which will favour a geographical pairing of guaranteed success), go ahead!

And, if after the advice of the waiter or sommelier attending you, you are still undecided, remember that there is always the option to buy wine by the glass... Judge for yourselves!

### THE CORNER SHOP

This may be an emergency solution because of a last-minute oversight, but you should be aware that the range on offer will be very limited and it will be difficult to ensure that the wine has been kept in perfect storage conditions.

### THE SPECIALIST SHOP

This is a safe bet if our knowledge is somewhat scarce, because we will receive extremely helpful personalised attention. In any case, if we are just starting to understand the world of wine, it is also the ideal place due to the large quantity of references available, their constant rotation, as well as the confidence of knowing that each bottle is stored in optimum conditions.

### SUPERMARKETS AND LARGE STORES

These can be the perfect place if we are short on time or simply don't want to make our lives difficult. The reason? You can find wines from the most renowned regions and wineries, thus reducing the margin for error.

Tip: Don't trust bottles with labels that have deteriorated or faded, this is usually a symptom of excessive exposure to light.

### THE WINERY

Here success is guaranteed. If we know the winery, its brands, its history and it inspires our confidence... why take any risks?

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